

CONFERENCE SPONSORSHIP

What do you get out of sponsoring a Place North conference?

- 16+ years of experience in delivering fantastic events for influential professionals in the property industry
- Top-quality speaker line-ups and introductions to decision-makers
- Dedicated event manager and the full Place North team to ensure a successful sponsorship
- Alignment of your brand with sectors you want to be known for, raising your business' profile

"Great content, great delegates, great preparation. Place North really understands the market."

Carolyn Tiley
head of strategy, real estate
DAC Beachcroft

- Multi-platform promotion of your brand, online and offline, via social media and website to a combined readership of 300,000 per month, branding at the event and much more
- Events people love to attend with food and drinks in great locations



£3,950+VAT

8 sponsorship opportunities

Pre-event

- Branding and accreditation on promotional editorial articles and mailshots
- Branding on the events calendar on our website, which is visited by 300,000+ property professionals a month
- Branded listing in the events bulletin, emailed to 13,000+ subscribers
- Social media announcements of your sponsorship across our channels
- Full access to the delegate list, introductions to key speakers and delegates

At the event

- Eight tickets to the event for staff/clients
- Possibility to present to the audience or sit on a panel - not guaranteed and dependant on the discretion of the editorial team
- Company name-check from the chair of the event on stage
- Mentions in social media posts during the event
- Opportunity to have small exhibition stand and/or pop-up banners and the opportunity for a product drop
- Reserved seating if required
- Facilitated introductions in person to pre-selected speakers and attendees

Post-event

- Comment piece with author details, photograph and logo, published on our website and sent to our 13,000+ subscribers on our newsletter, usually £1,250+VAT [To be used within 6 months of the event]
- Branding in the event write-up, published on the website and newsletter
- Receive event photography and/or video for you own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of the event round-up
- Archived write up in the events section of our website
- Post event online analytics

Conference Sponsor

To book or discuss sponsorship opportunities, please contact:

Dino Moutsopoulos
managing partner & head of commercial
dino@placenorth.co.uk
07803 988 112



NORTH WEST Place

Additional marketing opportunities can be added to packages to further support your involvement, including direct mail and online banner advertising

Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for events

Sector exclusivity does not apply to developers

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